

## Anneli Blundell **Executive Coach and People Whisperer**



With a perceptive and insightful coaching technique, Anneli relies on her ability to decode motivation and communication to assist her clients gain a greater awareness of self as well as increase engagement and influence with others.

Anneli has been working with leaders to improve their communication and influence for over a decade. She has worked with private and public companies, governments and notfor-profits. From helping CEOs gain strategic influence with their boards, to giving critical feedback and having tough conversations, to creating a leadership brand and presence that cuts through in meetings, presentations and high stakes interactions, Anneli has helped many leaders improve their leadership brand for better business results.

Anneli is highly experienced and credentialed as a coach and in a range of diagnostic and assessment tools, with a business degree as her background.

## More about speciality areas

- Author of 3 publications on shifting human behaviour
- Influence and Persuasion
- Engagement and communication
- Difficult Conversations/Credible Communication
- Navigating power and politics
- **Employee Motivation and Accountability**
- Leadership brand and presence
- Self Awareness
- People skills
- Motivational Mapping

Anneli's flexible style increases the potential for change as it allows the client to build awareness and insight (new ways of thinking) AND new skills and capabilities (new ways of doing). The on-going and immediate feedback loop gained from the coaching framework is integral to supporting sustainable behaviour change.